



Reaching the Highest Level of Business Intelligence Is Now Easier

Available Now from George Hills Company

iMetrics

Your Business Intelligence Dashboard!

Managing public entity budgets and resources is not easy—particularly in turbulent economic times. That's why George Hills Company created **iMetrics**, your tailored business intelligence dashboard and reporting service.

Designed to give public entity risk management programs the sure footing needed for maximum efficiency, **iMetrics** provides new levels of data visibility and root cause analysis. You'll be able to clearly identify cost drivers; monitor program performance gaps; discover opportunities for cost reduction; and make more informed, timely management decisions.

iMetrics uses custom claim data templates, 24/7 data access, easy-to-read graphs, as well as charts and process maps with unlimited drill-down capabilities to help you see where your public entity has been—and where it's going. It showcases your organization's important decision-making data, at the right time, from the right sources, using enhanced data integration management and quality processes.

Analysts at TDWI Research say 38% of organizations are already using advanced analytics to give them a competitive edge! By 2012 it's predicted 85% of all organizations will be using advanced analytics for information retrieval, knowledge-sharing, benchmarking, and forecasting.

For over five decades GHC has been California's TPA of Choice, providing best practices, and innovative services. Helping our clients reach the summit in decision-making excellence will continue to be our focus for another five decades. Check out **iMetrics**. See what we mean. Visit www.georgehills.com or call (916) 859-4800 with any questions.

